

THE VISUAL MADE VERBAL

A Comprehensive Training Manual
and Guide to the History and
Applications of Audio Description

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Foreword by William Rowland, Ph.D., former President, World Blind Union
Preface by Kim Charlson, President, American Council of the Blind



AMERICAN COUNCIL OF THE BLIND
ARLINGTON, VA

The Visual Made Verbal
by Joel Snyder, PhD

FROM:

Verbal descriptions of life have been around for centuries, but the digital age has made access to those descriptions even more important. Dr. Joel Snyder, an audio description pioneer, has created a book and web-site offering the first overview of the field, including its history, application to a range of genres, description of training techniques and list of resources.

Audio description brings the visual world to life, making theater productions, television shows, films, visual art and events accessible to people who are blind or have low vision. Describers employ succinct, vivid, imaginative words to convey visual images those with sight take for granted. Although countries worldwide have taken up the cause, the United States has fallen short on research and institutions to study the field. Dr. Snyder's book helps fill in some of those gaps.

TO:

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